





## Seminar on 'Ban on single use plastic' in Govt. Bikram College of Commerce, Patiala

The Eco Club of Govt Bikram College of Commerce, Patiala organised a seminar 'Ban on Single Use Plastic' according to the directions issued by the Department of Higher Education, Punjab and under the guidance of college principal Prof (Dr.) Kusum Lata on 20.09.23.

The seminar was a part of a series of programmes under the Cleanliness Mission -Swacchata hi Seva in which the students shared their views. The community facilitators, Mandeep Singh and Jwala ji from Municipal Corporation Patiala also graced the occasion with their presence. They undertook a pledge along with the staff members and students for not using the plastic products. Everyone pledged that they would make efforts that will help in keeping the environment clean and green.

Dr Jaspreet Kaur (Incharge Eco Club) presented the ill effects of using plastic products. Dr. Tarandeep coordinated the program.

**7 Days Workshop  
For Students on**

**THE FUTURE OF ARTIFICIAL INTELLIGENCE:  
EXPLORING PROMISING TRENDS &  
POTENTIAL APPLICATIONS**

Under  
**VOCATIONALIZATION AND SKILL ORIENTATION  
PROGRAMMES SCHEME OF  
HIGHER EDUCATION DEPARTMENT, PUNJAB**  
by  
**VOCATIONAL & SKILL ORIENTATION CELL**

From  
**26<sup>th</sup> Sept. to 4<sup>th</sup> Oct. 2023**

**Nodal Officer  
Dr. Rajni Bala**      **Principal  
Prof. (Dr) Kusum Lata**

**By: Dr. Tanvi Jindal** Assistant Professor of Chitkara University (She is proficient in teaching management subjects and her area of specialisation includes general marketing, consumer behavior, Consumer attitude, Block chain technologies and AI in marketing)



# Government Bikram College of Commerce, Patiala



**7 days workshop for students on  
the future of artificial intelligence**

**Date: 26<sup>th</sup> September to 4<sup>th</sup> October  
2023**

Day 1: Introduction, History, Applications, Hype, Creating Accounts (AI, Open AI, Chat GPT)

Day 2 : Understanding ChatGPT v.3.5, Writing Email, Discussing about Prompts, Mastering Prompts

Day 3 : Working on AI Tools, Discussing about ChatGPT 4, BARD

Day 4 : Working on Power point Presentations with ChatGPT and AI applications

Day 5 : Using AI Tools for Creating Content, Blog, Articles, Images, Music Etc

Day 6 : Learning of Coding without learning coding language, Going from Zero to Prompt Engineering

Day 7 : Revision & Queries

## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE

### Day 1: Learning's

Here are some AI which are used by us in daily life

Alexa

Google Voice Assistant

Chatbots

ChatGPT

Siri

Which companies are leading the AI race?

Open AI

Alphabet

Microsoft

Tesla

## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE

### Day 2: Learning's

#### Comparison Between ChatGPT, Microsoft Bing and AI Playground

- ChatGPT is more suitable for content generation, conversation, QA, and NLP tasks, while Microsoft Bing is more suitable for web search, information retrieval, and image search tasks. AI Playground is more suitable for exploring and learning about various AI capabilities and applications.
- ChatGPT is an AI language model that can understand and generate natural language text, while Microsoft Bing is a search engine that can retrieve information from the web, and AI Playground is a platform that allows users to experiment with different AI models and tools.
- Microsoft Bing is time consuming comparative to Chat GPT.
- AI Playground has a limit of message length but in ChatGPT there is no such limit.



## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE

### Day 3: Learning's

Some suggested AI websites which will be helpful in your daily use.

1. **Pixabay.com** - [Pixabay](#) is a AI website which will help you in finding royalty-free images or videos to download and use.
2. **X-Minus. Pro** - X-Minus. Pro is a powerful vocal remover that can help you create clean, instrumental versions of songs with just a few clicks and some simple steps.
3. **Voqul** - [Voqul](#) is that AI website which is the ultimate destination creating unique AI music experiences. This technology allows you to create personalized music that sounds like it was produced by your favourite artists.
4. **Wisdolia** - [Wisdolia](#) generates smart flashcards from any PDF, webpage, or YouTube video to help you learn faster and understand deeper.

## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE

### Day 4: Learning's

Some AI websites for creating and finding images according to your prompts.

1. **Leonardo.AI** - [Leonardo.AI](#) is a creative AI image generator with a focus on creating game assets such as textures, objects, and concept art. It has a limit of credits for free trial that is 150 credits.
2. **Lexica AI** - Lexica AI is an AI art platform that allows users to generate images using user prompts. [Lexica AI](#) is easy to use and can be accessed from any web browser.
3. **Freepik AI image generator** - [Freepik's](#) free AI image generator lets you quickly turn your words into oh-so-incredible images. Start bringing your ideas to life. It can also create some impossible pictures which doesn't even exist. It creates that images by himself according to your prompts.

## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE

### Day 5: Learning's

#### Some AI websites which will be very helpful to you.

1. **Zapier** - Zapier helps to create a [chatbot](#) according to your instructions. You can also create a [chatbot](#) of your name.
2. **Yoodli** - Yoodli helps you in recording your speech or any interview, which helps in built your confidence and finding your mistakes.
3. **Formula Dog** - Formula Dog is a powerful tool which helps you in converting your text in the excel formula.
4. **ChatDid** - ChatDID is a web app that uses real-time face animation and advanced text-to-speech to create an immersive and human-like conversational AI experience.

## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE

### Day 6: Learning's

#### Some AI websites which will be helpful in daily life

1. **Bard** -Bard is a large language model that can generate text, translate languages, write different kinds of creative content, and answer your questions in an informative way. It is still under development, but it has learned to perform many kinds of tasks.
2. **Gamma.app** - Gamma is an AI app which helps you in creating any presentation, [googledocs](#) or web pages according to your commands.
3. **SignalHire** -SignalHire is a professional networking and recruitment platform that assists users in finding contact information, resumes, and social media profiles of potential candidates and leads. It offers a Chrome extension, email finder, and ATS integration for streamlined sourcing and engagement.



## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE

Some more suggested Instagram pages which will helpful in gaining knowledge.

1. [Amayradongreofficial](#)
2. [Creative.thrives](#)
3. [Financewithsharan](#)
4. [Economyjournal](#)
5. [Jaykapoor.24](#)
6. [Pranjalkamra](#)
7. [Wanderlustbysahiba](#)
8. [Kseniaconsultation](#)
9. [Curly.tales](#)
10. [Larissa\\_wlc](#)
11. [Marketingmind.in](#)
12. [Marketingmaverick.in](#)
13. [Marketrypro](#)
14. [Thetatvainndia](#)
15. [Bbcnews](#)
16. [Newslaundry](#)
17. [Wionews](#)
18. [Astronomy.views](#)
19. [Smart\\_tech.\\_\\_\\_\\_](#)

## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE





## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE

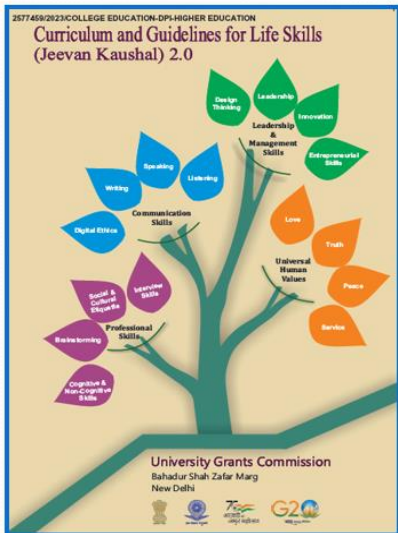


## 7 DAYS WORKSHOP FOR STUDENTS ON THE FUTURE OF ARTIFICIAL INTELLIGENCE





## LIFE SKILLS FOR HOLISTIC DEVELOPMENT OF STUDENTS (JEEVAN KAUSHAL) 2.0



Life Skill for Holistic Development of Students (Jeevan Kaushal) 2.0

**First Session held on 23 Oct -5 Dec 2023 and**

**Second session held on 26 Dec – 31 Jan 2024**

## LIFE SKILLS FOR HOLISTIC DEVELOPMENT OF STUDENTS (JEEVAN KAUSHAL) 2.0

The college workshop on life skills for holistic student development began on **October 23** and concluded on **December 5**. Covering topics such as communication and stress resilience, the initial phase aimed to equip students with essential skills. The workshop **resumed on December 26**, emphasizing the college's commitment to continuous learning. This dual-phase approach ensures a more profound impact on students' personal and academic lives, fostering well-rounded individuals prepared for life's challenges.

# DAY – 1 (Dated 12-01-2024)



**Govt Bikram College of  
Commerce Patiala**



## **Institutional Innovation Council**

Organises

### **Workshop on Entrepreneurship & Innovation as Career Opportunity**

Under Scheme for Career Counselling in Govt. Colleges Punjab (HE - 42)

Dedicated to

### **Rashtriya Yuva Diwas**

As per the Direction of Directorate of Higher Education, Punjab



**12<sup>th</sup> January 2024  
11 : 00 AM**

Organised by:  
Govt Bikram College of Commerce, Patiala



With Financial assistance from Government of Punjab  
(under Career Guidance Scheme, Vocationalisation and Skill Orientation Schemes  
and industrial visits and Exposure Scheme in Government Colleges of Punjab)



### **Schedule of Programme**

- Workshop on "Entrepreneurship and Innovation' as Career Opportunity 12-01-2024
- My Story - Motivational Session by Successful Innovators 15-01-2024
- My Story - Motivational Session by Successful Entrepreneur/Start-up founder 18-01-2024
- Session on Problem Solving and Ideation Workshop 22-01-2024
- Organize an Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas 29-01-2024
- Mentoring Event: Demo Day/Exhibition/PosterPresentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support. 02-02-2024



**ORGANISED BY:  
INSTITUTIONAL INNOVATION COUNCIL  
GOVT. BIKRAM COLLEGE OF COMMERCE, PATIALA**

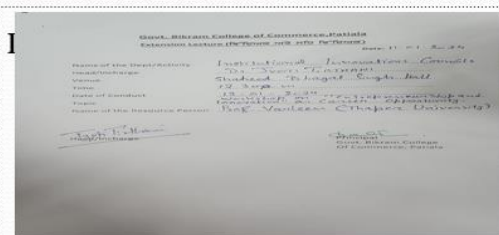
**Prof. (Dr.) Kusam Lata  
Principal  
Govt. Bikram College of Commerce,  
Patiala**



# 1<sup>st</sup> Resource Person: Mr. Ankur Grover (Verbal Guru)



# 2<sup>nd</sup> Resource Person: Prof. Varleen Kaur (Faculty of Thapar University)



## NEWS COVERAGE

### Workshop on “Entrepreneur ship and Innovation as Career Opportunity” held at Govt Bikram College,Patiala

Kanwar Inder Singh/ royalpatiala.in News/ January 12,2024

The institutional Innovation council of [Government Bikram College of Commerce,Patiala](#) organised a workshop on “Entrepreneurship and Innovation as Career Opportunity” under the guidance of College Principal Prof. (Dr.) Kusum Lata in collaboration with Hit bulls eye institute according to the directions of Department of Higher Education under the Scheme for Career Counselling in Government colleges of Punjab.

The objective of the workshop was to promote the importance of entrepreneurship and innovation as career opportunity and inculcate skill set required for young graduates.

The day's event was dedicated to Rastriya Yuva Diwas. The Resource person for the workshop was Ankur Grover (Verbal Guru) from Hit bulls eye institute Patiala and Prof. Varleen from Thapar

University,Patiala. The guests interacted with students to have an idea about the student's interest in becoming an entrepreneur. They shared information about converting the young minds into innovative entrepreneurs focusing on core areas of business building like the relationship between innovation and entrepreneurship.



Workshop on “Entrepreneur ship and Innovation as Career Opportunity” held at Govt Bikram College,Patiala. A total of about 100 students participated in the program. The queries of the students were very well handled. The program was well organised by the Institutional Innovation Council of the college.Dr. Jyoti Tirthani, Dr Reetu Kapoor, Dr Rekha Rani and Gazal Aggarwal did commendable efforts to empower the young college graduates. The overall feedback of the workshop was very positive.

## LIFE SKILLS FOR HOLISTIC DEVELOPMENT OF STUDENTS (JEEVAN KAUSHAL) 2.0

### Communication Skills:

- Listening
- Speaking
- Reading
- Writing and Different Modes of Writing
- Digital Literacy and Social Media
- Digital Ethics and Cyber Security
- Non-verbal Communication



## LIFE SKILLS FOR HOLISTIC DEVELOPMENT OF STUDENTS (JEEVAN KAUSHAL) 2.0

### **Professional Skills:**

- Resume Skills

### **A. Career Skills:**

- Interview Skills
- Group Discussion Skills
- Exploring Career Opportunities

### **B. Team Skills:**

- Cognitive and Non-Cognitive Skills
- Presentation Skills
- Trust and Collaboration
- Listening As a Team Skill
- Brainstorming
- Social and Cultural Etiquette
- Internal Communication

## LIFE SKILLS FOR HOLISTIC DEVELOPMENT OF STUDENTS (JEEVAN KAUSHAL) 2.0

### **Leadership and Management Skills:**

- Leadership Skills
- Managerial Skills
- Entrepreneurial Skills
- Innovative Leadership and Design Thinking
- Ethics and Integrity
- Managing Personal Finance

## LIFE SKILLS FOR HOLISTIC DEVELOPMENT OF STUDENTS (JEEVAN KAUSHAL) 2.0

### Universal Human Values:

- Universal Human Values
- Love and Compassion (Prem and Karuna)
- Truth (Satya)
- Non-Violence (Ahimsa)
- Righteousness (Dharma)
- Peace (Shanti)
- Service (Seva)
- Renunciation (Sacrifice) Tyaga
- Constitutional Values, Justice, and Human Rights

## Offline and Online Classes Taken By Faculty Members





## Certificates Distributed



## Outcome of Course

Overall, this comprehensive life skills course aims to empower individuals with a diverse range of competencies that are essential for success and fulfillment in various aspects of life, including career advancement, interpersonal relationships and contributing positively to society.

# NEWS Coverage



## Successful Conclusion of Life Skill (Jeevan Kaushal 2.0) Programs at Govt Bikram College of Commerce

Kanwar Inder Singh/ royalpatiala.in News/ January 30,2024

The Life Skill Programs (Jeevan Kaushal 2.0) at Govt Bikram College of Commerce, Patiala concluded on January 29, 2024, under the guidance of college principal Prof. (Dr) Kusum Lata marking a significant milestone in empowering individuals with essential life skills.

These programs were initiated under the scheme of vocationalisation and skill enhancement according to the instructions issued by Directorate of Higher Education, Government of Punjab. The programs encompassed a diverse range of courses, including communication skills, professional skills, management skills, and human values. Participants demonstrated commendable dedication, resulting in the successful completion of each course, with a credit score of 2.0 assigned to signify their achievements.

The collaborative efforts of the faculty, administration, and participants have contributed to the overall success of the programs. Participants not only gained valuable knowledge but also developed a holistic understanding. The successful completion of these courses will undoubtedly empower them in various aspects of life and career.

The duration of each course was tailored to provide in-depth insights and hands-on experiences. The courses have left a lasting impact on the participants, equipping them with the skills needed to navigate the challenges of today's competitive world.



The successful conclusion of the Jeevan Kaushal programs reflects the dedication put up by Gazal Aggarwal, Nancy Sharma and Shashi Bala. About 200 diaries were distributed to the students who completed this course.

# Day-2 (Dated-15-01-2024)



Govt Bikram College of  
Commerce Patiala

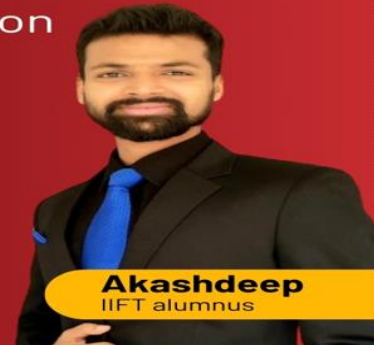


## Institutional Innovations Councils

My story - Motivational Session  
by successful Innovators

15<sup>th</sup> Jan 2024

 hitbullseye



**Akashdeep**  
IIFT alumnus



# Resource Person: Akashdeep Goel (An IIFT Alumnus and Entrepreneur )



## NEWS COVERAGE



### IIFT alumnus Akashdeep shared insights of entrepreneurship with students of Govt Bikram College

Kanwar Inder Singh/ royalpatiala.in News/ January 15,2024

The institutional Innovation council of Government Bikram College of Commerce, Patiala organised an inspiring "Motivational session by Successful Innovators" under the guidance of College Principal Prof. (Dr.) Kusum Lata, an initiative by Ministry of HRD and according to the directions of Department of Higher Education under the Scheme for Career Counselling in Government colleges of Punjab.

The speaker for event was Akashdeep Goel, an Alumnus of IIFT, Delhi who shared his insights of entrepreneurship.

Goel captivated the audience by recounting his personal journey. He Highlighted the success stories of companies that began as modest startups and have evolved into major players as Zomato, Swiggy, Ola and Zero copy etc.

The event proved to be a valuable platform for knowledge exchange and networking. The motivational session organised by the members of institutional Innovation council played a vital role in providing students with opportunities to learn from accomplished professionals ensuring a dynamic and enriched learning environment. The session concluded with an interactive Q/A segment allowing 131 participants to seek further insights from Goel.





EMPLOYABILITY COURSE FOR THE STUDENTS  
OF DIRECTORATE HIGHER EDUCATION,  
GOVT. OF PUNJAB



# ORIENTATION ON “ENGLISH FOR WORK” 16-01-2024

ORGANISED BY:  
DEPARTMENT OF ENGLISH  
GOVT. BIKRAM COLLEGE OF COMMERCE,  
PATIALA

Prof. (Dr.) Kusam Lata  
Principal  
Govt. Bikram College of Commerce,  
Patiala

1 of 2

## English for Work

Our online blended learning course uses proven 'flipped classroom' approach to combine the flexibility of self-study with live, interactive classes.

**English for Work** : develops business English skills to communicate with confidence in professional situations



### Course features

-  **Live, synchronous learning** in classes with expert teachers.
-  **Self-access** guided learning courses for all levels.
-  **Relevant** content covering a wide range of social and workplace situations and learning goals.
-  **Flexible, scalable** learning that combines structure with individual learning pathways.
-  **Certification and badges** to highlight achievements and add to social profiles.
-  **Affordable pricing** for global groups.





## Day-3 (Dated 18-01-2024)



**Govt. Bikram college of commerce  
Patiala**

SESSION ON  
MOTIVATIONAL STORY BY SUCCESSFUL  
ENTREPRENEUR/START-UP FOUNDER

**BY MR KAWALJIT SINGH  
FROM BAJAJ FINSERV**

**18-01-2024**

ORGANISED BY IIC

DR.(prof) KUSAM LATA  
PRINCIPAL



## Resource Person: Mr. Kanwaljit Singh from Bajaj Finserv



## NEWS COVERAGE



### Govt Bikram College organised motivational session by successful innovator for students

Bureau/ royalpatiala.in News/ January 18,2024

The Institutional Innovation Council and IQAC of [Government Bikram College of Commerce, Patiala](#) hosted a seminar on "My Story; Motivational Session by a successful Innovator, under the guidance of College Principal Prof. (Dr.) Kusum Lata on 18th January 2024.

Dr. Reetu Kapoor welcomed the Resource Person for the event Kanwaljit Singh ,a lead trainer of CPBFI (a CSR initiative of Bajaj Finserv). He shared his remarkable journey and insights from being a freelancer and now CEO of three repeated firms and becoming a successful entrepreneur.



The guest stressed the importance of communication skills for entrepreneurial success. He highlighted the pivotal role of both IQ and EQ in the Matrix of success. The students gained valuable perspectives on the entrepreneurial journey and the key attributes contributing to his success.



The event organised catered to the students of B. Com and M.Com.The motivational session left a lasting impact on about 200 attendees, fostering a spirit of innovation and determination. Dr.Vaneeta Rani thanked the guest. The event organisers Dr. Jyoti Tirthani, Dr.Rekha Rani tried to create a valuable platform for knowledge exchange and networking within the entrepreneurial community at GBC. Dr. Paramjit Kaur helped in the coordination efforts along with Madam Gazal.



# Day-4 (Dated-22-01-2024)



**Govt. Bikram college of commerce  
Patiala**

**SESSION ON  
PROBLEM SOLVING & IDEATION  
WORKSHOP**

By- **Mr. MANIK RAJ SINGLA**  
( CAREER CONSELLOR & CONSULTANTS

**22-01-2024**

ORGANISED BY IIC

DR.(prof) KMSAM LATA  
PRINCIPAL

## Resource Person: Mr. Manik Raj Singla (Career Counsellor and Consultant)



# NEWS COVERAGE

## One day workshop on “Problem Solving and Idea Generation” by Maanik Raj Singla organised by Govt Bikram College

Kanwar Inder Singh/ royalpatiala.in News/ January 22,2024

The institutional innovation Council of Government Bikram College of Commerce,Patiala organised a workshop on “Problem Solving and Idea Generation” on 22nd January 2024 under the guidance of the College Principal Prof. (Dr) Kusum Lata and according to the instructions issued by the Directorate of Higher Education, Govt. of Punjab.



Dr Reetu Kapoor (member IIC of the College) introduced the Resource Person Maanik Raj Singla (Renowned and Experienced Career Counsellor and Consultant) to the students who shared his knowledge and experience on the multiple aspects and many steps involved in problem solving and idea generation process. He further elaborated the out of the box thinking by giving them examples of success stories of Zomato, Lenskart and Boat. He also discussed about the best student entrepreneurship practices that can be adopted to enhance the student's ability in solving critical problems.

He conducted an activity by taking the problems and solving them through various ideas generated by the students and also explained how to build on the idea to solve their problems. He also covered the topics like brainstorming, different thinking methods and tips to become future entrepreneurs. 85 students of the institute participated actively and interacted with the Resource Person.



The efforts of Dr Paramjit Kaur, Dr Jyoti Tirhani, Dr Rekha Rani and Mdm Gazal Aggarwal helped student gain valuable insights and skill of applying various learner techniques for effective problem solving.

ਮਨੁੱਖੀ ਖ਼ਬਰ  
THU, 01 FEBRUARY 2024  
EDITION: PATIALA BANI, PAGE NO. 1

## ਸਰਕਾਰੀ ਬਿਕਰਮ ਕਾਲਜ ਆਫ ਕਾਮਰਸ ਨੇ ਪ੍ਰੋਬਲਮ ਸੋਲਵਿੰਗ ਅਤੇ ਆਈਡੀਏਸ਼ਨ 'ਤੇ ਕਰਵਾਇਆ ਕਰੀਅਰ ਕਾਉਂਸਲਿੰਗ ਸੈਮੀਨਾਰ

ਪਟਿਆਲਾ, 31 ਜਨਵਰੀ (ਰਾਜੇਸ਼ ਪੰਜੋਲਾ)- ਡਾਇਰੈਕਟਰ ਉੱਚੇਰੀ ਸਿੱਖਿਆ ਵਿਭਾਗ ਪੰਜਾਬ ਦੀਆਂ ਹਦਾਇਤਾਂ ਦੇ ਅਨੁਸਾਰ ਸਰਕਾਰੀ ਬਿਕਰਮ ਕਾਲਜ ਆਫ ਕਾਮਰਸ ਦੀ ਇਸਟੀਟਿਊ ਨੈਸ਼ਨਲ ਐਜੂਕੇਸ਼ਨ ਕਮਿਟੀ ਵੱਲੋਂ ਪ੍ਰੋਬਲਮ ਸੋਲਵਿੰਗ ਅਤੇ ਆਈਡੀਏਸ਼ਨ ਉੱਪਰ ਇਕ ਖਾਸ ਵਰਕਸ਼ਾਪ ਦਾ ਆਯੋਜਨ ਕੀਤਾ ਗਿਆ। ਵਰਕਸ਼ਾਪ 'ਚ ਕਰੀਅਰ ਕਾਉਂਸਲਰ ਮਾਨਿਕ ਰਾਜ ਸਿੰਗਲਾ ਨੂੰ ਕਾਲਜ ਵੱਲੋਂ ਸੱਦਿਆ ਗਿਆ। ਉੱਚੇਰੀ ਸਿੱਖਿਆ ਵਿਭਾਗ ਵੱਲੋਂ ਦਿੱਤੀਆਂ ਗਈਆਂ ਹਦਾਇਤਾਂ ਨੂੰ ਧਿਆਨ 'ਚ ਰੱਖਦੇ ਹੋਏ ਇਸ ਵਰਕਸ਼ਾਪ ਦਾ ਮਕਸਦ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਨਵੇਂ ਆਈਡੀਏਸ਼ਨ ਲੈ ਕੇ ਇੰਟਰਪ੍ਰੀਨਚਰਿਸ਼ਿਪ ਲਈ ਮੋਟਿਵੇਟ ਕਰਨਾ ਸੀ।

ਸੈਮੀਨਾਰ ਪ੍ਰਿੰਸੀਪਲ ਪ੍ਰੋਫੈਸਰ ਡਾ. ਕੁਸੁਮ ਲਤਾ ਦੀ ਅਗਵਾਈ 'ਚ ਕਰਵਾਇਆ ਗਿਆ। ਕਰੀਅਰ ਕਾਉਂਸਲਰ ਮਾਨਿਕ ਰਾਜ ਸਿੰਗਲਾ ਵੱਲੋਂ ਵੱਖ-ਵੱਖ ਮਿਸਾਲਾਂ ਦੇ ਕੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਮੋਟਿਵੇਟ ਕੀਤਾ ਗਿਆ।



ਕਰੀਅਰ ਕਾਉਂਸਲਰ ਮਾਨਿਕ ਰਾਜ ਸਿੰਗਲਾ ਕਾਲਜ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਨਾਲ। (ਸੁੰਦਰ)

ਉਨ੍ਹਾਂ ਨੂੰ ਨਵੇਂ ਆਈਡੀਏਸ਼ਨ ਲੈ ਕੇ ਟੈਕਨੀਕਲ ਟਿਪਸ ਅਤੇ ਟ੍ਰਿਕਸ ਦੱਸੇ ਗਏ 9 ਇਸ ਸੈਮੀਨਾਰ ਦੇ ਵਿਚਰਜ ਡਾ. ਜੋਤੀ ਤਿਰਥਨੀ ਰਹੇ। ਮਾਨਿਕ ਰਾਜ ਸਿੰਗਲਾ ਵੱਲੋਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਆਪਣੇ ਜੀਵਨ 'ਚ ਅੱਗੇ ਵਧਣ ਲਈ ਪ੍ਰੋਫੈਸ਼ਨ ਅਤੇ ਪੇਸ਼ਨ 'ਚ ਅੰਤਰ ਸਮਝਾ ਕੇ ਮਿਸਾਲਾਂ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਗਾਇਡੈਂਸ ਦਿੱਤੀ ਗਈ।

ਇਸ ਮੌਕੇ ਉਨ੍ਹਾਂ ਨੇ ਵਿਦਿਆਰਥੀਆਂ

ਨੂੰ ਦੱਸਿਆ ਕਿ ਇਸ ਪ੍ਰਕਾਰ ਛੋਟੀ ਉਮਰ 'ਚ ਭਾਰਤ ਦੇ ਨੌਜਵਾਨ ਵੱਲੋਂ ਜੋਮੈਟੋ, ਲੈਸਕਾਰਟ, ਬੋਟ ਅਤੇ ਹੋਰ ਵੱਖ-ਵੱਖ ਕੰਪਨੀਆਂ ਦਾ ਸੰਗਠਨ ਕੀਤਾ ਗਿਆ ਹੈ, ਜਿਨ੍ਹਾਂ ਦੀ ਅੱਜ ਦੀ ਟਰਨਚਿਵਰ ਹਜ਼ਾਰਾਂ ਕਰੋੜ ਰੁਪਏ ਦੀ ਹੈ। ਉਨ੍ਹਾਂ ਵੱਲੋਂ ਇਸ ਗੱਲ ਉੱਪਰ ਜ਼ੋਰ ਦਿੱਤਾ ਗਿਆ ਕਿ ਹਰ ਵਿਦਿਆਰਥੀ ਨੂੰ ਜੀਵਨ 'ਚ ਅਸਲ ਮੁਕਾਮ ਹਾਸਲ ਕਰਨ ਲਈ ਅਤੇ ਨਵੇਂ ਆਈਡੀਏਸ਼ਨ ਲੈ ਕੇ ਆਉਣ ਲਈ ਆਪਣੇ

ਆਪ ਨੂੰ ਖੁਦ ਸਮਝਨ ਦੀ ਅਤੇ ਆਪਣੀ ਰੁਚੀ ਨੂੰ ਜੀਵਨ 'ਚ ਅੱਗੇ ਲੈ ਕੇ ਜਾਉਣ ਦੀ ਬਹੁਤ ਜ਼ਿਆਦਾ ਜ਼ਰੂਰਤ ਹੈ।

ਇਸ ਮੌਕੇ ਕਾਲਜ ਦੇ ਪ੍ਰੋਫੈਸਰ ਮੈਡਮ ਗੀਤੂ ਕਪੂਰ, ਮੈਡਮ ਰੇਖਾ ਜਿੰਦਲ ਅਤੇ ਰੋਟੇਰੀਅਨ ਵਿਸ਼ਾਲ ਸ਼ਰਮਾ ਵੀ ਖ਼ਾਸ ਤੌਰ 'ਤੇ ਮੌਜੂਦ ਰਹੇ। ਸੈਮੀਨਾਰ 'ਚ ਬੀ-ਕਾਮ ਅਤੇ ਐਮ-ਕਾਮ ਦੇ ਤਕਰੀਬਨ 80 ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਭਾਗ ਲਿਆ।



# Day-5 (Dated-29-01-2024)



## Govt. Bikram college of commerce Patiala

SESSION ON  
INTRA INSTITUTIONAL IDEA COMPETITION  
CHALLENGE HACKATHON

BY MS. RADHIKA AHUJA

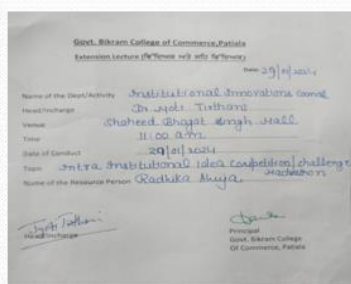
29-01-2024

ORGANISED BY IIC

DR.(prof) KUSAM LATA  
PRINCIPAL

## Resource Person:

## Ms.Radhika Ahuja (Career Counsellor)



# NEWS COVERAGE

## Career Counsellor Radhika guided students of Govt Bikram College

Bureau/ royalpatiala.in News/ January 31,2024

The Institutional Innovative Council of **Government Bikram College of Commerce, Patiala** organized a dynamic Intra-Institutional Idea Generation Competition, focusing on the theme of "Business Ideas" under the guidance of college Principal Prof (Dr) Kusum Lata according to the instructions issued by the Directorate of Higher Education, Government of Punjab. The event, held on January 29, 2024 served as a platform for students to showcase their entrepreneurial prowess and creative thinking.

The central theme of the competition revolved around innovative business ideas. The purpose was to encourage students to think critically, explore entrepreneurial opportunities, and foster a spirit of innovation.

The Resource Person Radhika, a seasoned Career Counsellor, enriched the event. Her expertise provided valuable insights into the practical aspects of turning ideas into successful ventures, enhancing the participants' understanding of the business

Students exhibited remarkable enthusiasm and creativity, presenting a diverse range of business ideas.



The competition concluded with the announcement of winners who demonstrated outstanding innovation and strategic business ideas. Dr .Jyoti Tirthani, Dr Rekha Rani, Dr Reetu Kapoor all coordinated well to make the event a success. About 110 students participated in the event and about 20 among them enthusiastically came up with new innovative ideas.

Successfully highlighted the innovative spirit of our students.

## Day-6 (Dated-02-02-2024)



**Govt. Bikram college of commerce  
Patiala**

SESSION ON  
MENTORSHIP AND POSTER MAKING CONTENT

BY MS. RADHIKA AHUJA

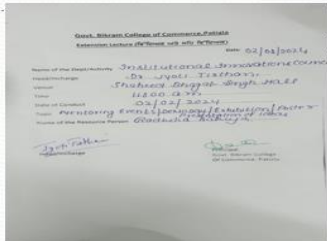
**02-02-2024**

ORGANISED BY IIC

DR.(prof) KUSAM LATA  
PRINCIPAL



## Resource Person: Ms. Radhika Ahuja (Career Counsellor)



## NEWS COVERAGE



### Mentorship and Digital Poster Making Content session organised for students by Govt Bikram College

**Bureau / royalpatiala.in News/ February 2, 2024**  
The Institutional Innovative Council of Government Bikram College of Commerce organized a session on "Mentorship and Digital Poster Making Content" focusing on the theme of "Business Ideas and Education" under the guidance of college Principal Prof (Dr) Kusum Lata according to the instructions issued by the Directorate of Higher Education, Government of Punjab. The event, held on February 02, 2024 served as a platform for students to showcase their creative thinking.

The central theme of the competition revolved around generating innovative business ideas. The students were given a topic and had to prepare an on the spot digital poster. The purpose was to encourage students to think critically, explore entrepreneurial opportunities, and foster a spirit of innovation.

The Resource Person Radhika Ahuja, a Career Counsellor, enriched the event. Her expertise provided valuable insights into the practical aspects of turning ideas into practice. She informed the students about various sites which give information about internship opportunities. The students exhibited remarkable enthusiasm and creativity, presenting a diverse range of business ideas.



The competition concluded with the announcement of winners who gave a detailed explanation of the content of their poster. Dr. Jyoti Tirthani, Dr. Rekha Rani, Dr. Reetu Kapoor all coordinated well to make the event a success. About 110 students participated in the event and about 20 among them enthusiastically came up with new innovative ideas through their posters.

The event successfully highlighted the innovative spirit of our students.